

How Forte Supply Chain Solutions Scaled Operations With GoCanvas's Digital Tools



The Background

Forte Supply Chain Solutions, co-founded by Pieter Hendrik Greyling, specializes in solving supply chain challenges through a blend of expert industry knowledge and advanced technology solutions. Forte addresses key logistics pain points, particularly within regions where technological adoption in logistics has been slow. Since its inception, Forte has focused on streamlining operations and boosting productivity for its clients by leveraging cutting-edge tools.



The Problem

Forte faced substantial hurdles in optimizing field operations due to heavy reliance on manual paperwork and disconnected workflows. This led to inefficiencies, slowed response times, and increased operational costs. The company required a solution that would digitize and automate its safety, compliance, and asset management processes while also allowing it to maintain consistent branding across all client-facing forms and applications.



The Solution

In 2020, Forte partnered with GoCanvas® to deploy a fully digital, [white-labeled solution](#) tailored to its logistical and operational needs. GoCanvas's [digital forms](#), mobile applications, and white labeling capabilities allowed Forte to eliminate physical paperwork, streamline compliance reporting, and simplify asset management while ensuring a seamless, branded experience for its clients. These solutions were integrated across Forte's field operations, transforming the way the company collects, manages, and shares critical data.



OVERVIEW

Industry: Logistics, Supply Chain Management

HQ Location: Cape Town, South Africa

Website: [Visit Here](#)



Partnering with GoCanvas has filled a critical gap in the logistics market. By digitizing our operations and enabling custom branding, we've been able to **increase our productivity and focus more on client satisfaction rather than paperwork.**

—Pieter Hendrik Greyling
Forte Supply Chain Solutions



The Outcomes

The impact of implementing GoCanvas was immediate and measurable. Within the first year, Forte expanded from handling **zero to 900 digital units**, covering a client base of 20 companies. The white-labeled, digitized system processed **over 1,000 submissions daily** across all clients, drastically improving data accuracy and reducing the time required for documentation.



Highlights

Increased efficiency: Reduced paperwork and manual data entry allowed field teams to focus on core tasks.

High submission volume: Forte fielded over 1,000 daily submissions, highlighting substantial engagement and adoption among clients.

Branded experience: With white labeling, Forte enhanced client satisfaction by delivering a professional, consistent brand experience across all interactions.

Scalable growth: Forte's platform now supports numerous clients, demonstrating GoCanvas's ability to grow with business demands.



Modernized Field Operations Yield Superior Service and Rapid Scaling

GoCanvas has enabled Forte Supply Chain Solutions to modernize its field operations, empowering the company to deliver superior service to clients and scale rapidly. The partnership showcases how digital transformation and white labeling can drive growth and efficiency in the logistics sector, setting Forte apart in a competitive industry.

Ready to Rethink How You Work? GoCanvas has empowered businesses like Forte Supply Chain Solutions to digitize their workflows, streamline operations, and scale efficiently—all while saving time and money. Why not take the first step toward transforming your business? [Connect with our experts](#) today to see how GoCanvas can help you modernize and grow.

CONNECT WITH AN EXPERT >

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